
Sandbox Gazette

QUARTERLY

AUGUST 2010

ISSUE 3



Hello again. This year is flying by, and it is time for another edition of The Sandbox Gazette. In this edition, we will provide the calendar of events, update you on the previous feature cats and introduce new ones, make a request for help, notify you about the progress of the three-dollar donations, offer the monthly supply donation list, inform you about Combined Federal Campaign, make an announcement about the newsletter, tell you about the special offer for the 2011 Entertainment books, show you the 2010 Christmas cards, bring you up to date on the Speedy Rewards program, give you the opportunity to participate in a new fund raiser, discuss the past, current and future fund raisers, and remind you about some important facts.

Calendar of Events

The upcoming events for The Tenth Life are shown on the table below. Please mark your calendar so that you can participate in our events.

Free 2010 Entertainment Books	Now
2011 Entertainment Books	Week of Aug 9 th
United Way Drive	Month of Sep
Beavercreek Popcorn Festival	Sep 11 th and 12 th
Yellow Springs Street Fair	Oct 9 th
Thanksgiving Pie Orders Due	Nov 6 th
Greenery & Plant Orders Due	Nov 13 th
Thanksgiving Pie Pick-up	Nov 20 th
Greenery and Plant Pick-up	Nov 27 th
First Holiday Bazaar.	Nov 27 th
Christmas Pie Orders Due	Dec 4 th
Christmas Pie Pick-up	Dec 18 th
Christmas Bake Sale and Bazaar	Dec 18 th
Happy Holidays	

Feature Cats

We are happy to announce that Mango, the featured cat in the January newsletter has been adopted by a couple who travel with their cat. They have already called to tell us that Mango is a wonderful cat. She is very loved. We are all happy for her. However, Cheerio and Asia from the last newsletter have not been adopted. They are brother and sister and were hand-raised. He is orange, and she is a tortie-tiger. They are nearly a year old and are very sweet and love attention. Please come to see them.

The new feature cats for this newsletter are Mitchell and Zoe. Mitchell is a black, long-hair, neutered male who is about two years old. He has been tested for the viruses and fully vaccinated. Mitchell is an absolute love. When you sit down, he immediately gets on your lap and stands on your chest so that he can give you kisses. He is fantastic with the other cats and loves to play. As sweet a boy as he is, he was found living in the crawl space of a building with no food or water. He was missing hair and was loaded with fleas. He now has a beautiful coat. He is certainly making up for not having love and food. He cannot get enough of either one.

Our second feature cat is Zoe who is a black and white, spayed female that is about a year old. She was found in Beavercreek in a colony of cats that were starving. Zoe loves everyone, and her favorite pastime is lying on the cat tree upside down watching visitors to her room. She loves to have her belly rubbed. Zoe loves to chase her roommates around the room and play. She loves the other cats and has not met a cat she does not adore. Zoe would enrich your life, and you can enrich hers. Please come to visit her and fall in love.



If you would like to visit either of these cats or any other cats at The Tenth Life, please call (937) 376-5550 to schedule an appointment. You will be happy that you did. Your life will be richer and so will the cat of your choice.

A Request for Help

We need a new repairman for our furnaces and air conditioners. We have four units that are all electric. The Tenth Life has been extremely fortunate to have a friend who did all of our air conditioner and furnace work for very little cost to us for most of the years of our existence. Unfortunately, he has had to retire and we need a new repairman. He was always there for us and the cats. We cannot thank him enough for all of the work he did for us. He was the prime contractor for all of our new buildings over the years and allowed us to be able to afford to build the wonderful buildings that we have for the cats. However, with his retirement, we have a serious problem. We have found that the cost of furnace and air conditioner repair is very expensive. With the number of cats that we have, we cannot have the units not working for very long. We do not have a problem with paying a reasonable repair cost, but the prices that some of the repairmen charge are a large hit to our funds. If anyone would be able to help us or would know of a reasonable repairman, we and the cats would be extremely grateful. It always seems that furnaces and air conditioners need repair when the weather is the worst and the repairmen are the busiest. Your help with this need would save the cats from being cold in the winter or hot in the summer.

Three-Dollar Donations

The three-dollar donations to replace the old yard sale are progressing well. We have over ninety-four hundred dollars already donated. Last year we earned fourteen thousand dollars for the cats with this fund raiser. We are sure that many of you who have not donated meant to do so, but simply forgot. Please take time immediately to send your three-dollar donation to help the cats. We ask for this nominal amount to allow everyone to participate and not cause a financial hardship. Although three dollars seems like such a small amount that it is not worth sending it, these three dollar donations have already accounted for this huge amount. Granted some people donate more than three dollars; however, some donate only three dollars, and the cats are richer by this huge amount. Some supporters tell us that we should ask for a larger amount, but we would prefer to keep the request small so that you can participate without hurting your finances. Many people can only afford the three dollars, and we appreciate their help. Please send your three dollars (or more) today to help the cats, and you will love knowing that your donation will be included in the final total. We would love to meet or exceed last year's total, but we can do that only with your help. Please remember that we will automatically send you an acknowledgement letter for your taxes if the donation is twenty-five dollars or more. If your donation is less than twenty-five dollars and you want a letter, simply tell us with your donation, and we will be happy to do so. If you send your donation now, you will not forget and will feel happy about helping the cats. The cats are depending on you for help.

Monthly Supply Donation List

The list of supplies that you can donate to help The Tenth Life are shown below. These donations of supplies truly help save funding for other needs. We thank you for your help. The supplies can be brought to The Tenth Life during our hours of operation or we can arrange for pick-up.

August	Paper Towels
September	Pine Cleaners for Floors
October	Clorox/Lysol Wipes
November	Paper Towels
December	2011 Cat Calendars

Combined Federal Campaign

On March 15th, we contacted the Combined Federal Campaign office because we had not received our package from them asking for our submission for the upcoming campaign. It is usually sent in February or March with a due date of late March to early April. We were told that it was e-mailed to the charities in late January with a follow-up postcard sent two weeks later. The due date for the package to be returned to them had passed about two weeks earlier. After complaining that we had not received either of these mailings, we asked what we could do. We explained that if we had received either of the mailings, we would certainly have responded after being in CFC for twenty-four years. At first, we were told by the CFC office at Wright-Patterson that we could not submit a package, and then we were told that we could submit our package by noon on March 18th, but it may be rejected by the local coordinating committee because it was late. The CFC representative told us that she would send us an e-mail requesting the package and would reference our conversation. She told us to include a letter explaining the reason that our package was late. Miraciously, that e-mail arrived in a few minutes. The e-mail stated that our package would have to be submitted by 9:00 am on March 18th, not by noon. We completed the package and hand-carried it to the CFC office on Salem Avenue by 11:30 am on March 17th. About six weeks later, we received a certified letter telling us that our request for inclusion in the CFC drive had been rejected because it was late. When we talked to the CFC office about the rejection, we were told that the local committee does not even look at the package if it is late, but it would be reviewed in the appeals process. We cannot imagine why we were to include the letter, if no one would look at it. We were told to prepare another appeal letter that the coordinating committee would review in the appeal process. We prepared another appeal letter and hand

carried it to the CFC office which had moved to downtown Dayton. On June 5th, we received another certified rejection letter. This letter told us that we could still appeal to the Office of Personnel Management in Washington D.C., within ten days. With the help of an attorney, we prepared another appeal package explaining the problem of not receiving the request and the importance of CFC funding (about fifty percent of our operating funds) to our continued operation. On July 30th, of course, this appeal was also rejected.

We must request that our supporters donate their contributions directly to The Tenth Life, rather than through CFC. Our name will not be in the CFC booklet and if any donations are written in for The Tenth Life, we will not receive them. One advantage for The Tenth Life is that we will receive your total donation rather than receiving approximately eighty-five percent of it. CFC retains about fifteen percent of all donations for administrative costs and failed pledges. We understand that donating through payroll deductions is convenient for you; however, direct donations are the only way you can continue your support for our work with homeless, unwanted cats. The Tenth Life is being victimized for something that we could not control. We did not miss the deadline because we were negligent or forgetful, it was because we did not receive their mailings. We even checked all of our e-mail records, to be certain that the e-mail was not received by our computer and not sent to spam. We also checked with our e-mail carrier to see if they could see any e-mails that did not show on our listings of e-mails received. They told us that what was on our list was complete. A few weeks after their initial e-mail was supposedly sent to us, we received another e-mail from CFC. If we received that e-mail, why did we not receive the one asking for the submission of our package? CFC just kept telling us that their computer showed that it came to our computer. We tried to explain that their computer only showed that it was sent to our computer, not that it was received. They did not request a read receipt which would have proven, we did not receive the package. We also reminded CFC that even though the postcard was sent first-class, mail does get lost or is delivered to the wrong address and discarded. We asked if any other charity did not receive their package, and of course, the answer was that we

were the only one. It seemed that nothing we said mattered to CFC. We were late, and the reason did not matter. We spent many hours trying to rectify this problem, but to no avail. We are devastated by their decision to deny our appeals. Please continue supporting The Tenth Life with your direct donations to the post office box listed on the back of this newsletter or through our website. Thank you for listening to our plight and helping the cats of The Tenth Life. We will try to apply for the campaign in 2011.

A Change to the Newsletter

As a way of cutting costs as a result of this problem with CFC, we have decided that we will request that our supporters visit our website to see the newsletter. This will result in reduced printing and mailing costs. For everyone who does not have access to the website or wants to continue receiving the hard copy of the newsletter, we will be happy to send it to you. We hope that most of you can read the newsletter on line and even print out a hard copy if you would like to have it. We will initiate this new policy with the first newsletter of 2011. If you want to continue receiving the hard-copy, please notify us by e-mail at jlotsacats@aol.com or by **surface mail at the post office box on the back of the newsletter**. Further, we request that you provide us with an e-mail address, so that when a new newsletter is available, we can send you an e-mail to notify you of its availability. This will be done on a trial basis, and we think that it will work well and save funding for the cats. We encourage you to respond to this request so that we know how to continue getting the newsletter to you in the most convenient form. If we do not hear from people on our mailing list, we will assume that the newsletter is not being read and is not wanted. We certainly do not want to eliminate any one from the mailing list of the newsletter if they want to continue receiving it. However, we are sure that some on the mailing list probably do not read the newsletter and trash it as soon as they receive it. This is wasting the cats' funds. We want everyone who wants the newsletter to have it, but there is no need to send copies to those who do not care about it or our cause. Within the next several months, we need to hear from you. Thank you

for your support. We hope that this change does not cause any inconvenience for our supporters.

2011 Entertainment Books

Entertainment Publications has provided The Tenth Life with their leftover 2010 Entertainment books that we will give you when you pay for your 2011 Entertainment books. These free 2010 books can be used through October 2010. They have the gift cards on the front plus all of the great money-saving coupons inside the books. The 2011 books will be available the week of August 9th. We have the Dayton, Columbus and Cincinnati books for 2010 and will have the 2011 books for all three cities. The 2011 books are thirty dollars for Dayton and twenty-five dollars for Columbus and Cincinnati. The 2011 books will again have the gift cards on the front for five dollars each for three or four different businesses in the area. These gift cards do not require a minimum purchase for their use. Please remember that the books make excellent gifts for anyone on your gift list. We can mail the books to you for an extra three dollars for shipping. You will not want to miss this great offer of having another 2010 book and a 2011 book for only the cost of the 2011 book. You have probably already used the best coupons from your 2010 book, and now you can have all of them again at no cost to you. Remember if you attend LaComedia, the coupons are in the 2010 book and save you over sixty-five dollars. LaComedia is also in the 2011 books. The free 2010 books are on a first come, first served basis. We will have the books available at the Beaver Creek Popcorn Festival and the Yellow Springs Street Fair. We can also order books for any available city if you would like or you can go to the Entertainment website using our code **104679**.

The 2010 Christmas Cards

We have something new this year with the original-design Christmas cards. This year we have both a dog and a cat Christmas design. The cat card has a cat in a familiar setting – in a Christmas tree. The dog is lying on his side with a Santa hat. The cards are five by seven

inches on white card stock. They are sold in packages of ten cards with envelopes. The price is six dollars per package. We have included a picture of each card below so that you can see how cute they are. We have never offered a dog card before and thought it would be a unique idea since many of our supporters also have dogs. We promise you will love them and will want to send them to your animal-loving friends. They also will make a thoughtful gift for your cat and dog friends. We can ship them to you for an extra dollar for shipping



Purr-ry
Holidays!!!

HAVE A
Grrrrreat
Holiday!!!



Update on Speedway Rewards Card

We have received the Speedy Rewards card for The Tenth Life. The number is 404440 098106, and you can transfer your speedy rewards points to this card by calling 1-800-643-1948 or go to their website www.speedyrewards.com. We will accumulate the points until we have enough to acquire a gift card for Lowes or any other business that we can use to help The Tenth Life. All transferred points will be used only for The Tenth Life. If you have any questions about this program please call us at (937) 376-5550. Thanks for helping with this new fund raiser or more correctly fund saver. This is another easy way to help The Tenth Life without any additional expenditure of your own funds.

New Fund Raiser

One of our volunteers is an Avon representative and is offering our supporters the ability to purchase select Avon products with fifty percent of the sales coming to

The Tenth Life. The order blank is in this newsletter. You simply select what you want to order and send the order blank with a check made to The Tenth Life to our post office box. Our volunteer will process the order and have the items delivered to The Tenth Life. We will notify you when your order is ready for pick-up. You can have your favorite Avon products and help the cats without spending any extra of your own funds. Please order through The Tenth Life and show your support for the cats.

Past Fund Raisers

Do you remember in the last newsletter, we told you about receiving the one hundred dollars from the recycling center? Two of our supporters were so touched by the story that they both sent donations to match the one received from the recycling center. We thank these thoughtful supporters for their extra help for the cats.

The annual plant sale was another huge success. As always, Furst Florist and Garden Center provided the plants, and they were beautiful and healthy. In addition to the flowers pre-ordered, we sold over five thousand dollars of extras. This brought our total sales this year to nearly twenty-six thousand dollars and our profits to nearly ten thousand dollars. We truly thank all of our supporters who purchased flowers, our volunteers who sold flowers, helped with sorting the flowers into orders, checked orders, and helped our customers when they picked up their flowers. One of our supporters made gorgeous signs for each of the varieties and colors of plants that we sold. We thank her for her hard work that added even more beauty to the flowers and the sale. We plan to have the sale again next year. It is one of our largest fund raisers and our supporters love it because they receive beautiful flowers and help the cats of The Tenth Life to have a nice stay while waiting for a permanent home of their own.

On June 12th, we participated in the Yellow Springs Street Fair. It was far from a perfect day weather-wise. It poured in the morning and was super hot in the afternoon. The crowd was slow to come, but finally in

the early afternoon, the traffic was heavy and the sales were great. We earned over eight hundred dollars for the cats with the greatest sales being of catnip toys and The Tenth Life apparel. We thank our volunteers who worked the booth and all of our customers for their purchases.

On June 27th, we participated in the Miami Jacobs First Annual Bark and Park at the Great Miami Adventures in Tipp City. The Tenth Life was named as one of the two recipients of the proceeds from the event. We had a table and offered our fantastic cat toys, Christmas cards, cookbooks, etc. for sale. Our volunteer who worked our booth had a fantastic, fun time and sold nearly twenty-five dollars of merchandise. We also received a donation of one hundred dollars from the proceeds of the day. We thank the Miami Jacobs students for including The Tenth Life in this event and providing part of the proceeds to the cats. They plan to have the event again next year.

Current Fund Raisers

Our current fund raisers all include the sale of merchandise. These include the 2011 Entertainment books discussed above, The Tenth Life apparel which includes the t-shirts (short sleeve - \$15.00, long-sleeve - \$20.00), the sweatshirts (\$25.00), and the tote bags (\$25.00), the cookbooks (\$12.00), catnip toys (crocheted balls and crocheted pillows - \$2.00, crocheted fish - \$3.00, fabric pillows - \$2.00, and catnip mats - \$10.00), the Pet Hair Magnets (\$10.00), and the Kroger gift cards. Please remember if you pre-order your 2011 Entertainment books now and pay for them, you will receive a free 2010 Entertainment book that can be used through October 2010. The Dayton books are thirty dollars and the Columbus and Cincinnati books are twenty-five dollars. The Tenth Life t-shirts and sweatshirts are available in small, medium, large, extra large and extra, extra large and in a variety of colors. The cookbooks are filled with three hundred and fifty delicious recipes for your cooking pleasure. All of the toys are filled with home-grown catnip that has the strongest scent for your cat's pleasure. The Pet Hair Magnets are a life saver for pet lovers. It removes pet

hair better than any other product that we have tried. The Kroger gift cards are available in twenty-five, fifty, and one hundred dollar denominations. Your purchase and continuous reload of the gift cards provide The Tenth Life with four percent of the value of the reloads. You must purchase the gift card from The Tenth Life but can reload it at your neighborhood Kroger store.

We can ship any of these items to you for a nominal shipping charge. The shipping charge for the Entertainment books, sweatshirts, tote bags, and cookbooks is three dollars. There is a two dollar shipping charge for the t-shirts and Pet Hair Magnets. The cost of shipping the catnip toys is one or two dollars depending on the number of toys ordered. There is no shipping charge on the Kroger cards as they can be sent in a regular mail envelope. Please be sure to order yours today.

Future Fund Raisers

The Beavercreek Popcorn Festival will be held on September 11th (10:00am-8:00pm) and 12th (11:00am-6:00pm) in downtown Beavercreek along Dayton Xenia Road. We are still not sure of our location, which has been in front of Lee's Chicken/McDonalds for several years. With the construction of the new Kroger store, we are not sure of the plans for the festival. We would like to be in the same general location, but we have to wait for notification from the festival committee which usually comes pretty close to the festival date. If you do not find us, please check at the information booth. We will have our catnip toys, the new Christmas cards (both dog and cat), the cookbooks, our apparel, collectibles, Entertainment books (both the 2010 and 2011), cat books, etc. Please plan to visit our booth at the festival and do some shopping.

In the next newsletter, we will have the order blanks for the holiday greenery and plants (from Furst the Florist and Garden Center) and the Thanksgiving and Christmas pies from Mehaffies Pie Peddler. The due dates and pick-up dates are shown on the calendar of events on the front page of the newsletter. Please remember The Tenth Life for these fund raisers.



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Organization
U.S. Postage
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Dayton, OH
Permit #66

RETURN SERVICE REQUESTED



Reminders

Please continue to spread the word about the need for spaying and neutering. Kitten season is in full bloom, and the calls are coming in for help placing kittens. If everyone encourages pet owners to spay or neuter their cats and dogs, maybe we can see even a slight improvement in the situation. Offering information about low-cost spay/neuter programs in the area can often help to increase the number of pets who are spayed/neutered. There are many programs in this area for low-cost spaying and neutering. If you need information on these programs, you can call us, and we will give you more information. If you can offer financial help to someone you know who cannot afford to have their pet spayed or neutered, please consider doing so. We can only help to reduce this problem if we all work every day to make more people aware of the problem and the solution. Please do your part and spread the word and help in any other way that you can.

We also wanted to remind you that we still sell the carpeted cat trees. We now have a local supplier; so that

the time between placing the order and delivery of your tree to The Tenth Life is much shorter. They are made as they are ordered. They are made exactly like the other trees and are very sturdy so that cats do not knock them over when they fly up the tree and back down. The posts can be covered with carpeting or sisal rope per your request. You can order the trees in any color that you desire. We charge thirty dollars over our cost to raise funds for the cats. The cost of the trees varies depending on the height and the style. We have a book of sample styles available at The Tenth Life and also a sample of the trees so that you can see their quality. Your cat will love them.

Please continue saving aluminum, pennies, Fresh Step Paw points, coupons, and ink cartridges for the cats.

**Hours of operation: 4:30-7:30pm weeknights
10:30am-5:00pm on Saturdays
12:30-5:00pm on Sundays**

**Phone Number: (937) 376-5550
Web Address: thetenthlife.org**